



PT. SAMUDRA MANDIRI SENTOSA

SUSTAINABLE TUNA POLICY

PT. Samudra Mandiri Sentosa aim to be a leading sustainable tuna manufacturer in Indonesia as well as major world supplier on processed seafood more particularly on tuna. As sustainable tuna processor in Indonesia, our commitment to quality goes hand-in-hand with our commitment to sustainable fishing and environmental friendly.

SUSTAINABILITY

PT. Samudra Mandiri Sentosa have ability to differentiate ourselves as a sustainable processor in Indonesia as we are processing pole and line caught tuna, which is considered as a better, and a more sustainable way to fish.

We are committed to process 80 % of our total volume from Pole and Line and Hand Line Fisheries by the end of 2020. We planned to solve the issue of wild caught live baits by using the alternative milkfish culturing.

We will also work with other stakeholders such as the fishing industry, the community, environmental conservation groups and the Government to achieve our goals of sourcing sustainable tuna. We are proudly working with Association of Pole and Line and Hand Line Indonesia (AP2HI) on Fisheries Improvement Project (FIP). PT. Samudra Mandiri Sentosa is fully committed to the Code of Conduct issued by AP2HI and Earth Island Institute.

TUNA PROCUREMENT

PT. Samudra Mandiri Sentosa will only purchase fish from vessel that does not involve in any kind of Illegal, Unreported and Unregulated (IUU) fishing practice. We are fully compliance with all the government regulations regarding IUU regulations that translate through the necessity of Catch Certificate from all the fish that we process. We will not buy from fish caught in marine reserve and marine protected areas, and fish caught from fishing vessels through transshipment.

We will work with our suppliers to ensure that the product labels clearly identify the sustainable efforts to make it easy for our customers to choose sustainable products. As part of achieving this goal we are working to improve transparency and we encourage our supplier to enlist all their owned vessels in major public listing domain.

FULL RETENTION TUNA

PT. Samudra Mandiri Sentosa is committed to comply with ISSF Conservation Program about Full Retention Tuna. For us, tuna is a target species so fully retains all tuna caught. The only time the tuna can be returned is if the tuna is likely to survive on return, and the return takes place as soon as practicable after the tuna is taken.

PT. Samudra Mandiri Sentosa ensures that all of supplier understand and follow fisheries regulations. We require that all fishers and fishing companies that we do business with to undertake their fishing activities legally and to be fully compliant including monitoring, recording and landing their catch except for those species that are legally required to be returned to the sea.

We aim to follow and to promote good sustainability practice to maintain the ecological integrity of the ocean

Bitung, January 8, 2020

Abrizal Ang
Vice President Director.